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**MEDIA ALERT:**

**Opera and....Beer?  
Fort Worth Opera Targets Younger Patrons with  
“Opera Shots” Event at The Ginger Man**

- WHAT: Fort Worth Opera is taking its show on the road this week, hosting “Opera Shots,” a first-of-its-kind opera karaoke event sung by actual opera singers in a casual atmosphere.
- WHY: Because opera is fun and the Fort Worth Opera wants new audiences to enjoy it, even if it means savoring the talented performers over a few beers. The event is open to all, but Fort Worth Opera is especially targeting 20-something patrons by hosting a come-and-go event that offers a double shot of fun – singing and drinking!
- WHEN: Tuesday, October 26, 2010, 7:00-9:00 p.m.
- WHERE: The Ginger Man  
3716 Camp Bowie Blvd., Fort Worth, TX 76107
- VISUAL OPPORTUNITIES: What could be more visual than professional opera singers performing in a local bar? This is a new event for the opera, so who knows what will happen!
- BACKGROUND: Fort Worth Opera was founded in 1946 and is the oldest continually performing opera company in Texas, and one of the 14 oldest opera companies in the United States. In recent years, under the leadership of Darren Keith Woods, the company has gained national attention from critics and audiences alike for its artistic quality and willingness to take risks. In 2007, the company completely changed its fall/winter schedule to a condensed one-month long Festival in the spring.

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